Tobacco Company

January 21, 1998

(1) CHECK FOR MYLAR OR SHIPPERS W/SLEEVES.
(2) CREATE DEAL
(3) PREBOOK
(4)

FAXED 1/95

Mr. Barry Greenspan
M. Bernstein & Sons
137 Freeway Drive East
East Orange, NJ 07018

RE: **February Doral Buy 1 Carton Get 5 Packs Free**

Dear Barry:

Attached you will find information on the February Doral Buy 1 Carton Get 5 Packs Free promotion. Please ship 96 empty shippers (item #536813) and the following number of 6M cases of stamped gratis product to Continental Tobacco for the Butts N Bets chain:

Total: **28 Cases**

Doral Light	Doral Lt 100	Doral Men Lt 100	Doral FF 100	Doral UL 100
4	8	4	8	4

Product and displays will arrive on 2/16/98.

Disc Reporting
Promotion Description: "DOR FEB CTS CTN"

Continental Tobacco will order live product as needed to pack shippers. There will be no charge to Continental for this product.

Additional information is attached. Feel free to contact me with questions.

Sincerely,

Lanny

Lanny T. Wolfe
Enclosures

"We work for smokers."

51849 2351

Source: https://www.industrydocuments.ucsf.edu/docs/sjfy0000